

Robyn A. Defelice, MSIT

Currently attending Indiana University of Pennsylvania (IUP) for her Ph.D. in Communication Media and Instructional Technology, Robyn Defelice is a recent inductee of Sigma Alpha Pi, National Society of Leadership and Success. She is also a member of the University Graduate Curriculum committee and a representative for Graduate Student Assembly. She is also in the process of writing her dissertation; *Problem Solving Skills of Graduate Instructional Design Students in an Online Learning Environment*.

Robyn obtained her Bachelor of Science in Fashion Merchandising and a minor in Communications Media from IUP (1998). Robyn then went on to pursue her Masters of Science in Instructional Technology (MSIT) from Bloomsburg University (2000).

Recently Robyn accepted a temporary faculty position with Bloomsburg University's Masters of Instructional Technology program where she will teach the foundations of instructional design. She is also an instructor in LaSalle' University's Masters of Instructional Technology Management program where she teaches principles of instructional design. Robyn was also the Coordinator for IUP's PATH (Project and Assignment Technology Help) Lab; spearheading service creation, development, and implementation (2009-2011). Under her supervision the growth and expansion of the service tripled in one academic year.

She has also provided consulting services as an instructional designer (ID) and project manager for over a decade. In recent years, Robyn has performed work predominately in the major pharmaceutical, healthcare, and insurance sectors, building a portfolio of clients that include Geisinger Health System, TestTrack LMS, Infologix, Medtronics, Kaplan EduNeering, and Bloomsburg University's Institute for Interactive Technologies.

Robyn's capacity for listening and working directly with her clients in an effective manner has consistently helped her to identify the true learning need and hone a targeted solution. She enjoys designing, developing, and implementing procedures and standards to help improve work performance, streamline processes, and increase quality. She well versed in designing web-based, instructor-led, self-paced, and computer-based training curricula. Her skills also include assessing current learning issues, researching, and developing solutions along with implementation plans to improve end-user experiences.

Prior to being a full-time consultant, Robyn worked as an Information Services Specialist for Ben Franklin Technology Partners of Northeastern Pennsylvania (BFTP-NEP), Bethlehem, Pennsylvania from 2000 to 2004. She worked closely with the staff to maximize their efficiency in the workplace such as on-the-job training and workshops on new technologies and soft skills. She worked on various organizational projects using her technical skills to assist the teams, such as HTML, Dreamweaver, Adobe Photoshop, and Flash. Robyn also researched, evaluated, and selected products and technology for the organization. She also assisted and worked with clients of BFTP-NEP on their learning initiatives.

During her time at BFTP-NEP, Robyn joined with several others to create the Network of Young Professionals, an organization that focuses on both community and social events. Working in the capacity as vice president, she also organized and led many of the original events, most notably their food drive and the monthly meet-and-greets for newcomers to the Lehigh Valley. In addition, Robyn participated in Leadership Lehigh Valley, an organization that educates individuals on the volunteer needs of the community and grooms them to be board members for non-profits. She was elected as project manager and facilitated the team's plan to revitalize a community baseball field. Today, the park is going under even further renovations to add onto the efforts of her class.

Robyn is a highly involved mentor to up-and-coming graduates of the MSIT program. She speaks frequently with students about transitioning into a career and building professional networks. She is member of ASTD, the eLearning Guild, and Corporate Advisory Council for the MSIT program. She has been published in ASTD's ezine *Learning Circuits* and enjoys blogging about her professional experiences at DishingDesign.com.

Robyn A. Defelice, MSIT
Project Manager/ Sr. Instructional Technologist
534 Catherine Street
Bloomsburg, Pennsylvania 17815

Office: (610) 462-5134
E-mail: robyn@dishingdesign.com
<http://www.dishingdesign.com>