
534 Catherine Street
Bloomsburg, PA 177815
610.462.5134

Education

In Progress	Indiana University of Pennsylvania (Indiana, PA)	Ph.D. in Communications Media and Instructional Technology
May 2000	Bloomsburg University of Pennsylvania (Bloomsburg, PA)	M. S. in Instructional Technology
May 1998	Indiana University of Pennsylvania (Indiana, PA)	B. S. in Fashion Merchandising Minor: Communications Media

Awards/Grants

2009 23rd Annual IUP Foundation Doctoral Fellowship

Professional Background

Project Management

Managed and coordinated successful projects for corporate, educational, non-profit, and Internet clients. Responsible in areas of communication between vendor and client, project timeline, risk management, staff oversight. Also created process documents for internal and external use. Proficient in assessing client needs and selecting vendors.

Senior Level Instructional Design

Developed effective, quality training for on-site staff and client's employees in the nonprofit, pharmaceutical, and healthcare sectors. Training methods included standup lecture courses, computer-based training (CBT) and Web-based training (WBT). Conducting needs assessments, writing guidelines, and assisting in streamlining work processes were also performed.

Trainer

Excellent ability to provide effective stand-up training; which has resulted in an improved efficiency by the end-user on how they manage and perform their job responsibilities.

Publications

Defelice, R. A. & Kapp, K.M. (2010). Reducing the time to develop one hour of training. *Learning Circuits: ASTD's Source for E-learning*. Retrieved from http://www.astd.org/LC/2010/0310_defelice.htm.

Defelice, R. A., & Kapp, K.M. (2009). Time to develop one hour of training. *Learning Circuits: ASTD's Source for E-Learning*. Retrieved from http://www.astd.org/2009/0809_kapp.htm.

Presentations

Defelice, R. A. (2010). Graduate Preparedness. Presented to 57.575 Managing Multimedia Projects, Department of Instructional Technology. Bloomsburg University. Bloomsburg, PA.

Defelice, R. A., & Kapp, K. M. (2009). How Long Does it Take: A Look at the Numbers. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2009 -2004). Networking Basics. Presented to 57.575 Managing Multimedia Projects, Department of Instructional Technology. Bloomsburg University. Bloomsburg, PA.

Defelice, R. A. (2009 -2005). Graduate Preparedness for the Job Market. Presented to 57.575 Managing Multimedia Projects, Department of Instructional Technology. Bloomsburg University. Bloomsburg, PA.

Presentations (cont.)

Defelice, R. A. (2008). Panel Discussion: Needs Assessments. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2007). Panel Discussion: Working Collaboratively and Independently Simultaneously: Independent and Contractor and Small Business Forum. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2005). Panel Discussion: Contracting 101. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Employment (Consulting and Professional Positions)

Sr. Instructional Designer

Weatherbee Media
Collegetown, PA
2009

Technical Writer/Sr. Instructional Designer

KMS Learning, LLC (TestTrack)
West Chester, PA
2008-2009

Project Manager

PinPoint Strategies
Bloomsburg, PA
2008-2009

Sr. Instructional Designer/Project Manager

Infologix, Inc.
Hatboro, PA
2007-2009

Sr. Instructional Designer/Project Manager

Kaplan EduNeering
Princeton, NJ
2007-2008

Sr. Instructional Designer

Medtronic
Mounds View, MN
2007-2008

Instructional Designer

The Phoenix Group
E. Northport, NY
2007

Project Manager/Sr. Instructional Designer

Institute of Interactive Technologies
Bloomsburg, PA
2006-2008

Instructional Designer

Vitesse Learning
Princeton, NJ
2006-2007

Project Manager/Designer

Geisinger Health Services
Danville, PA
2006

Instructional Designer

Axiom Professional Health Learning
Yardley, PA
2005-2007

Instructional Designer

Motionplan, Inc.
Pittsburgh, PA
2005-2006

Instructional Designer

Training and Communications
Group, Inc.
Berwyn, PA
2005

Project Manager/Instructional Designer

Wyeth Pharmaceuticals
Collegetown, PA
2004-2005

Information Technology Specialist

Ben Franklin Technology Partners
Bethlehem, PA
2000 – 2004

Online Training Developer/QA

College Center of the Finger Lakes
Corning, NY
2000 – 2002

Educational Employment

Coordinator

PATH (Projects and Assignment
Technology Help) **Lab**

Indiana University of Pennsylvania

Indiana, PA
Spring 2010

Educational Employment (cont.)

Adjunct Professor Course: Principles of Instructional Design (ITM 600)	LaSalle University Philadelphia, PA Spring 2010
Graduate Assistant Supervisor Advised and oversaw Masters level Graduate Assistants for the Department of Instructional Technology	Bloomsburg University Bloomsburg, PA 2006-2008
Adjunct Professor Course: Web-Based Animation (ART 248/CIS248)	Lehigh Carbon Community College Schnecksville, PA Spring 2006

Technical Skills

Current

Microsoft Suite	Qualtrics	HTML
ProShow Gold	Moodle	MS Project
Captivate 4	Snag-It	MS Visio
Roxio Creator Pro 2010	Camtasia	TestTrack LMS
Vegas Pro 9	Adobe PhotoShop Elements	ELCAP
Adobe Buzzword	Audacity	ProjectConnect

Previous Experience

Flash	Adobe PhotoShop	DreamWeaver
Articulate		

Professional Activities/Memberships

Current Activity

- Member of The Honor Society of Phi Kappa Phi
- IUP Distance Education Online Evaluation Committee – Graduate Student Assembly (GSA) representative
- Member of American Society for Training and Development (ASTD)
- Member of eLearning Guild
- Co-author of DishingDesign blog (<http://www.dishingdesign.com>)

Previous Activity

- Internship Provider
Entry-level Instructional Designer
Spring 2006