

Education

Anticipated May 2013	Ph.D. in Communications Media and Instructional Technology	Indiana University of Pennsylvania (Indiana, PA)
Dissertation Title:	<i>Problem Solving Skills of Graduate Instructional Design Students in an Online Learning Environment</i>	Chair: Allen Partridge, Ph.D.
May 2000	M. S. in Instructional Technology	Bloomsburg University of Pennsylvania (Bloomsburg, PA)
May 1998	B. S. in Fashion Merchandising Minor: Communications Media	Indiana University of Pennsylvania (Indiana, PA)

Teaching Experience

Temporary Faculty Course: Instructional Design (INSTTECH 550) Graduate Internship (INSTTECH 590)	Spring 2012	Bloomsburg University of Pennsylvania Bloomsburg, PA
Temporary Faculty Course: Principles of Instructional Design (ITM 600)	Fall 2010 Fall 2011	LaSalle University Philadelphia, PA
Temporary Faculty Course: Web-Based Animation (ART 248/CIS248)	Spring 2006	Lehigh Carbon Community College Schnecksville, PA
Guest Lecturer Managing Multimedia Projects (INSTTECH 575)	Fall 2004 – Fall 2011	Department of Instructional Technology Bloomsburg University of Pennsylvania Bloomsburg, PA
Guest Lecturer Video Pre-Production (COMM 860)	Spring 2012	Department of Communications Media Indiana University of Pennsylvania Indiana, PA
Guest Lecturer Consulting and Project Management (COMM 335)	Spring 2012	Department of Communications Media Indiana University of Pennsylvania Indiana, PA
Guest Lecturer Multimedia (DGA280)	Spring 2012	Central Penn College Summerdale, PA

Service and Leadership

University Wide Graduate Curriculum Committee	Fall 2011 - Present	Indiana University of Pennsylvania Indiana, PA
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Service and Leadership (continued)

Graduate Student Assembly (GSA) Representative	Fall 2009 - Present	Indiana University of Pennsylvania Indiana, PA
IUP Distance Education Online Evaluation Committee	Spring 2010 - Present	Indiana University of Pennsylvania Indiana, PA
Coordinator PATH (Project Assignment and Technology Help) Lab	Spring 2009 – Fall 2011	Indiana University of Pennsylvania Indiana, PA
Practicum Supervisor PATH Lab	Fall 2010	Indiana University of Pennsylvania Indiana, PA
Video Mentor Entrepreneurial Program for High School Students	Fall 2010	BLaST Intermediate Unit 17 Williamsport, PA
Graduate Assistant Supervisor Department of Instructional Technology	Spring 2006 - Fall 2008	Bloomsburg University Bloomsburg, PA
Internship Supervisor Robyn Defelice Consulting	Spring 2006	Bloomsburg, PA

Publications

Defelice, R. A., & Sittler, R. L. (2010). A brief history of the Dick and Carey model. *Journal of Communications Media Studies*, 2(1), 101

Defelice, R. A. & Kapp, K.M. (2010). Reducing the time to develop one hour of training. *Learning Circuits: ASTD's Source for E-learning*. Retrieved from http://www.astd.org/LC/2010/0310_defelice.htm.

Kapp, K.M. & Defelice, R. A., (2009). Time to develop one hour of training. *Learning Circuits: ASTD's Source for E-Learning*. Retrieved from http://www.astd.org/2009/0809_kapp.htm.

Presentations

Defelice, R. A. (2011). Building best practices for online learning: Kitchen basics for the adult learner. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A., & Smitth, M.R. (2011). Student's first: PATH Lab services. Poster session at The Pennsylvania Association of Councils of Trustees Conference 2011, Indiana, PA.

Gomboc-Turyan, J., Defelice, R. A., McCreary, B., & Wilson, L. (2011). Academic freedom in the classroom: Discussions of infringement. Paper presented at The Laurel Highlands Communications Conference 2011, Indiana, PA.

Defelice, R. A. (2011). Peanut butter & lettuce? When problem-based learning goes A-rye online! Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2010). Embracing the inner PM. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2010). Panel Discussion: Is there value in micro learning?. Presented Lunchtime Learning Sessions, LaSalle University, Philadelphia, PA.

Defelice, R. A., Ekinde-Epwene, B. N., Stewart, M., & West, C. (2010). New Media's impact on communication theories. Paper presented at The Laurel Highlands Communications Conference 2010, Indiana, PA.

Presentations (continued)

Defelice, R. A., & Kapp, K. M. (2010). Reducing the hours it takes to develop. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A., & Kapp, K. M. (2009). How long does it take: A look at the numbers. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2008). Panel Discussion: Needs assessments. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2007). Panel Discussion: Working collaboratively and independently simultaneously: Independent and contractor and small business forum. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2005). Panel Discussion: Contracting 101. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Industry Background

Project Management

Managed and coordinated successful projects for corporate, educational, non-profit, and Internet clients. Responsible in areas of communication between vendor and client, project timeline, risk management, staff oversight. Also created process documents for internal and external use. Proficient in assessing client needs and selecting vendors.

Senior Level Instructional Design

Developed effective, quality training for on-site staff and client's employees in the nonprofit, pharmaceutical, and healthcare sectors. Training methods included standup lecture courses, computer-based training (CBT) and web-based training (WBT). Conducting needs assessments, writing guidelines, and assisting in streamlining work processes were also performed.

Trainer

Excellent ability to provide effective stand-up training; which has resulted in an improved efficiency by the end-user on how they manage and perform their job responsibilities.

Consulting and Professional Positions

Sr. Instructional Designer/

Central Susquehanna Intermediate
Unit #16
Lewisburg, PA
2012

Sr. Instructional Designer

Weatherbee Media
Collegeville, PA
2009

Technical Writer/Sr. Instructional Designer

KMS Learning, LLC (TestTrack)
West Chester, PA
2008-2009

Project Manager

PinPoint Strategies
Bloomsburg, PA
2008-2009

Sr. Instructional Designer/Project Manager

Infologix, Inc.
Hatboro, PA
2007-2009

Sr. Instructional Designer/Project Manager

Kaplan EduNeering
Princeton, NJ
2007-2008

Sr. Instructional Designer

Medtronic
Mounds View, MN
2007-2008

Instructional Designer

The Phoenix Group
E. Northport, NY
2007

Project Manager/Sr. Instructional Designer

Institute of Interactive Technologies
Bloomsburg, PA
2006-2008

Consulting and Professional Positions (continued)

Instructional Designer

Vitesse Learning
Princeton, NJ
2006-2007

Project Manager/Designer

Geisinger Health Services
Danville, PA
2006

Instructional Designer

Axiom Professional Health Learning
Yardley, PA
2005-2007

Instructional Designer

Motionplan, Inc.
Pittsburgh, PA
2005-2006

Instructional Designer

Training and Communications
Group, Inc.
Berwyn, PA
2005

Project Manager/Instructional Designer

Wyeth Pharmaceuticals
Collegeville, PA
2004-2005

Information Technology Specialist

Ben Franklin Technology Partners
Bethlehem, PA
2000 – 2004

Online Training Developer/QA

College Center of the Finger Lakes
Corning, NY
2000 – 2002

Technical Skills

Adobe Buzzword

Adobe Photoshop CS

Adobe Photoshop Elements

Articulate

Audacity

Blackboard

Camtasia

Captivate 4

Centra

D2L (Desire to Learn)

Dreamweaver

ELCAP

Elluminate

Flash

HTML (Basic)

Jing

Moodle

MS-Office Suite/Publisher

MS Project

MS Visio

ProjectConnect

ProShow Gold

NVU

Qualtrics

Roxio Creator Pro 2010

Snag-It

TestTrack LMS

Vegas Pro

Windows Movie Maker

WordPress

Professional Activities/Memberships

Program Manager and Logistics for TEDxBloomsburg (2012)

Member of the National Society of Leadership and Success Sigma Alpha Pi (2012)

Member of the Honor Society of Delta Epsilon Iota (2011)

Member of The Honor Society of Phi Kappa Phi (2010)

Member of eLearning Guild (2009-2012)

Member of American Society for Training and Development (ASTD) (2008-2012)

Co-author of DishingDesign blog (<http://www.dishingdesign.com>)

Awards

2009

23rd Annual IUP Foundation Doctoral Fellowship