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**Education**


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<b>Anticipated May 2015</b>	<b>Ph.D.</b> in Communications Media and Instructional Technology	Indiana University of Pennsylvania (Indiana, PA)
<b>Dissertation Title:</b>	<i>An Examination of the Effects of Multiple Learning Environments on Problem-Solving in Graduate Instructional Design Students</i>	<b>Chair:</b> B. Gail Wilson, Ed. D.
<b>May 2000</b>	<b>M. S.</b> in Instructional Technology	Bloomsburg University of Pennsylvania (Bloomsburg, PA)
<b>May 1998</b>	<b>B. S.</b> in Fashion Merchandising <b>Minor:</b> Communications Media	Indiana University of Pennsylvania (Indiana, PA)

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**Teaching Experience**


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**Bloomsburg University of Pennsylvania**

<b>Course Code</b>	<b>Course Title</b>	<b>Times Taught/Guest Lectured</b>
INSTTECH.490	Technical Leadership Internship	1
INSTTECH 550	Instructional Design	3
INSTTECH 590	Graduate Internship	9
INSTTECH.575 Guest Lecturer (prior to employment)	Managing Multimedia	16
INSTTECH.472/572 Guest Lecturer	Introduction to Authoring	1

**LaSalle University – Philadelphia, Pennsylvania**

ITM 600	Principles of Instructional Design	6
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**Lehigh Carbon Community College – Schnecksville, Pennsylvania**

ART 248/CIS248	Web-Based Animation	1
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**Indiana University of Pennsylvania**

COMM 601 Guest Lecturer	Media Production	2
COMM 631 Guest Lecturer	Interactive Multimedia	2
COMM 832 Guest Lecturer	Video Production	2
COMM 860 Guest Lecturer	Video Pre-Production	3
COMM 335 Guest Lecturer	Consulting and Project Management	1

## Teaching Experience (continued)

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### Indiana University of Pennsylvania

Course Code	Course Title	Times Taught/Guest Lectured
COMM 251 Guest Lecturer	Basic Television Production	1
COMM 240 Guest Lecturer	Basic Communication Graphics	2

### Central Penn College – Summerdale, Pennsylvania

DGA280 Guest Lecturer	Multimedia	1
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## Service and Leadership

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<b>Assessment Fellow</b>	2014 – 2015	Bloomsburg University of Pennsylvania Bloomsburg, PA
<b>Dissertation Support Group</b> Facilitator	2014	Bloomsburg University of Pennsylvania Bloomsburg, PA
<b>Quality Matters Certification</b> Peer Reviewer	2013 – 2014	Bloomsburg University of Pennsylvania Bloomsburg, PA
<b>Video Mentor</b> Entrepreneurial Leadership	Spring 2013	Keystone Opportunity Zones Bloomsburg, PA
<b>Instructional Technology (IT) Focus Group</b>	Fall 2012 - Present	Bloomsburg University of Pennsylvania Bloomsburg, PA
<b>Graduate Student Assembly (GSA) Representative</b>	Fall 2009 - Present	Indiana University of Pennsylvania Indiana, PA
<b>IUP Distance Education Online Evaluation Committee</b>	Spring 2010 - Present	Indiana University of Pennsylvania Indiana, PA
<b>University Wide Graduate Curriculum Committee</b>	Fall 2011 – Spring 2012	Indiana University of Pennsylvania Indiana, PA
<b>Practicum Supervisor</b> PATH Lab	Fall 2010	Indiana University of Pennsylvania Indiana, PA
<b>Video Mentor</b> Entrepreneurial Program for High School Students	Fall 2010	BLaST Intermediate Unit 17 Williamsport, PA
<b>Internship Supervisor</b> Robyn Defelice Consulting	Spring 2006	Bloomsburg, PA

## Scholarly Endeavors

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<b>Article Editor</b>	2013	SageOpen Publications
<b>Article Reviewer</b>	2013	SageOpen Publications

## Publications

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Defelice, R. A., & Sittler, R. L. (2010). A brief history of the Dick and Carey model. *Journal of Communications Media Studies*, 2(1), 101

Defelice, R. A. & Kapp, K.M. (2010). Reducing the time to develop one hour of training. *Learning Circuits: ASTD's Source for E-learning*. Retrieved from [http://www.astd.org/LC/2010/0310\\_defelice.htm](http://www.astd.org/LC/2010/0310_defelice.htm).

Kapp, K.M. & Defelice, R. A., (2009). Time to develop one hour of training. *Learning Circuits: ASTD's Source for E-Learning*. Retrieved from [http://www.astd.org/2009/0809\\_kapp.htm](http://www.astd.org/2009/0809_kapp.htm).

## Presentations

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Defelice, R. A. (2014). Metacognitive meringue: Recipes for reflection. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2014). Panel Discussion Facilitator: What is creativity in e-learning? Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2013). Is ADDIE dead? What's next? Presented LaSalle Lunchtime Learning Sessions, LaSalle University, Philadelphia, PA.

Defelice, R. A. (2011). Building best practices for online learning: Kitchen basics for the adult learner. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A., & Smith, M.R. (2011). Student's first: PATH Lab services. Poster session at The Pennsylvania Association of Councils of Trustees Conference 2011, Indiana, PA.

Gomboc-Turyan, J., Defelice, R. A., McCreary, B., & Wilson, L. (2011). Academic freedom in the classroom: Discussions of infringement. Paper presented at The Laurel Highlands Communications Conference 2011, Indiana, PA.

Defelice, R. A. (2011). Peanut butter & lettuce? When problem-based learning goes A-rye online! Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2010). Embracing the inner PM. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2010). Panel Discussion: Is there value in micro learning?. Presented Lunchtime Learning Sessions, LaSalle University, Philadelphia, PA.

Defelice, R. A., Ekinde-Epwene, B. N., Stewart, M., & West, C. (2010). New Media's impact on communication theories. Paper presented at The Laurel Highlands Communications Conference 2010, Indiana, PA.

Defelice, R. A., & Kapp, K. M. (2010). Reducing the hours it takes to develop. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A., & Kapp, K. M. (2009). How long does it take: A look at the numbers. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2008). Panel Discussion: Needs assessments. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2007). Panel Discussion: Working collaboratively and independently simultaneously: Independent and contractor and small business forum. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2005). Panel Discussion: Contracting 101. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

## Industry Background

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### Project Management

Manage and coordinate successful projects for corporate, educational, non-profit, and Internet clients. Responsible in areas of communication between vendor and client, project timeline, risk management, staff oversight. Also in charge of creating process documents for internal and external use. Proficient in assessing client needs and selecting vendors.

### Senior Level Instructional Design

Assess, develop, and direct effective, quality training in the nonprofit, pharmaceutical, insurance, and healthcare sectors. Training delivery methods include standup lecture, computer-based training (CBT) and web-based training (WBT). Adept at creating and implementing new learning programs and evaluation plans. In addition to documenting and streamlining processes and guidelines.

### Analyst/Evaluator

Proficient in examining and researching various training-based initiatives to provide results and recommendations to clients for optimization of goals and project work. Adept at using both quantitative and qualitative research and analysis, as well as, scholarly and trade publications to further support findings.

## Consulting and Professional Positions (Academic, Corporate, and Non-profit)

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### Analyst/Sr. Instructional Designer

Talented Learning  
Bloomsburg, PA  
2014

### Course Developer/Sr. Instructional Designer

St. Francis University  
Loretto, PA  
2014

### Analyst/Web Developer

Graduate Admissions Office  
Indiana University of Pennsylvania  
Indiana, PA  
Current

### Analyst/Sr. Instructional Designer/Project Manager

PinPoint Strategies  
Bloomsburg, PA  
2008-2009, 2012- 2013

### Sr. Instructional Designer

Designing Digitally, INC.  
Franklin, OH  
2013

### Sr. Instructional Designer

Central Susquehanna Intermediate  
Unit #16  
Lewisburg, PA  
2012

### Graduate Assistant

Dr. Zachary Stiegler  
Indiana University of Pennsylvania  
Indiana, PA  
Spring 2011

### Coordinator

PATH (Project Assignment and  
Technology Help) Lab  
Indiana University of Pennsylvania  
Indiana, PA  
Spring 2009 – Fall 2011

### Sr. Instructional Designer

Weatherbee Media  
Collegeville, PA  
2009

### Technical Writer/Sr. Instructional Designer

KMS Learning, LLC (TestTrack)  
West Chester, PA  
2008-2009

### Sr. Instructional Designer/Project Manager

Infologix, Inc.  
Hatboro, PA  
2007-2009

### Sr. Instructional Designer/Project Manager

UL EduNeering  
Princeton, NJ  
2007-2008

### Sr. Instructional Designer

Medtronic  
Mounds View, MN  
2007-2008

### Instructional Designer

The Phoenix Group  
E. Northport, NY  
2007

### Project Manager/Sr. Instructional Designer

Institute of Interactive Technologies  
Bloomsburg, PA  
2006-2008

## Consulting and Professional Positions (Academic, Corporate, and Non-profit) (continued)

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### Instructional Designer

Vitesse Learning  
Princeton, NJ  
2006-2007

### Project Manager/Designer

Geisinger Health Services  
Danville, PA  
2006

### Instructional Designer

Axiom Professional Health Learning  
Yardley, PA  
2005-2007

### Instructional Designer

Motionplan, Inc.  
Pittsburgh, PA  
2005-2006

### Instructional Designer

Training and Communications  
Group, Inc.  
Berwyn, PA  
2005

### Project Manager/Instructional Designer

Wyeth Pharmaceuticals  
Collegeville, PA  
2004-2005

### Information Technology Specialist

Ben Franklin Technology Partners  
Bethlehem, PA  
2000 – 2004

### Online Training Developer/QA

College Center of the Finger Lakes  
Corning, NY  
2000 – 2002

## Technical Skills

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Adobe Acrobat (Interactive Forms)

Adobe Buzzword

Adobe Photoshop CS

Adobe Photoshop Elements

Articulate

Audacity

Blackboard

Camtasia

Canvas

Captivate

D2L (Desire to Learn)/BrightSpace

Dreamweaver

ELCAP (proprietary authoring tool)

Elluminate

Flash

GoToMeeting/Training

HTML (Basic)

Jing

Moodle

MS-Office Suite/Publisher

MS Project

MS Visio

ProjectConnect

ProShow Gold

NVU

Qualtrics

Saba (Centra)

Snag-It

TestTrack LMS

TurnItIn

Vegas Pro

VideoScribe

WIMBA

Windows Movie Maker

WordPress

## Professional Activities/Memberships

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Member of American Society for Talent Development (ATD) (2008-Present)

Member of eLearning Guild (2009-Present)

Member of the National Society of Leadership and Success Sigma Alpha Pi (2012 - Present)

Member of the Honor Society of Delta Epsilon Iota (2011 - Present)

Member of The Honor Society of Phi Kappa Phi (2010 - Present)

Author of DishingDesign blog (<http://www.dishingdesign.com>)

## Awards

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2009

23rd Annual IUP Foundation Doctoral Fellowship