
Education

Anticipated May 2015	Ph.D. in Communications Media and Instructional Technology	Indiana University of Pennsylvania (Indiana, PA)
Dissertation Title:	<i>An Examination of the Effects of Multiple Learning Environments on Problem-Solving in Graduate Instructional Design Students</i>	Chair: B. Gail Wilson, Ed. D.
May 2000	M. S. in Instructional Technology	Bloomsburg University of Pennsylvania (Bloomsburg, PA)
May 1998	B. S. in Fashion Merchandising Minor: Communications Media	Indiana University of Pennsylvania (Indiana, PA)

Teaching Experience

Bloomsburg University of Pennsylvania

Course Code	Course Title	Times Taught/Guest Lectured
INSTTECH.490	Technical Leadership Internship	1
INSTTECH 550	Instructional Design	3
INSTTECH 590	Graduate Internship	9
INSTTECH.575 Guest Lecturer (prior to employment)	Managing Multimedia	16
INSTTECH.472/572 Guest Lecturer	Introduction to Authoring	1

LaSalle University – Philadelphia, Pennsylvania

ITM 600	Principles of Instructional Design	6
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Lehigh Carbon Community College – Schnecksville, Pennsylvania

ART 248/CIS248	Web-Based Animation	1
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Indiana University of Pennsylvania

COMM 601 Guest Lecturer	Media Production	2
COMM 631 Guest Lecturer	Interactive Multimedia	2
COMM 832 Guest Lecturer	Video Production	2
COMM 860 Guest Lecturer	Video Pre-Production	3
COMM 335 Guest Lecturer	Consulting and Project Management	1

Teaching Experience (continued)

Indiana University of Pennsylvania

Course Code	Course Title	Times Taught/Guest Lectured
COMM 251 Guest Lecturer	Basic Television Production	1
COMM 240 Guest Lecturer	Basic Communication Graphics	2

Central Penn College – Summerdale, Pennsylvania

DGA280 Guest Lecturer	Multimedia	1
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Service and Leadership

Assessment Fellow	2014 – 2015	Bloomsburg University of Pennsylvania Bloomsburg, PA
Dissertation Support Group Facilitator	2014	Bloomsburg University of Pennsylvania Bloomsburg, PA
Quality Matters Certification Peer Reviewer	2013 – 2014	Bloomsburg University of Pennsylvania Bloomsburg, PA
Video Mentor Entrepreneurial Leadership	Spring 2013	Keystone Opportunity Zones Bloomsburg, PA
Instructional Technology (IT) Focus Group	Fall 2012 - Present	Bloomsburg University of Pennsylvania Bloomsburg, PA
Graduate Student Assembly (GSA) Representative	Fall 2009 - Present	Indiana University of Pennsylvania Indiana, PA
IUP Distance Education Online Evaluation Committee	Spring 2010 - Present	Indiana University of Pennsylvania Indiana, PA
University Wide Graduate Curriculum Committee	Fall 2011 – Spring 2012	Indiana University of Pennsylvania Indiana, PA
Practicum Supervisor PATH Lab	Fall 2010	Indiana University of Pennsylvania Indiana, PA
Video Mentor Entrepreneurial Program for High School Students	Fall 2010	BLaST Intermediate Unit 17 Williamsport, PA
Internship Supervisor Robyn Defelice Consulting	Spring 2006	Bloomsburg, PA

Scholarly Endeavors

Article Editor	2013	SageOpen Publications
Article Reviewer	2013	SageOpen Publications

Publications

Defelice, R. A., & Sittler, R. L. (2010). A brief history of the Dick and Carey model. *Journal of Communications Media Studies*, 2(1), 101

Defelice, R. A. & Kapp, K.M. (2010). Reducing the time to develop one hour of training. *Learning Circuits: ASTD's Source for E-learning*. Retrieved from http://www.astd.org/LC/2010/0310_defelice.htm.

Kapp, K.M. & Defelice, R. A., (2009). Time to develop one hour of training. *Learning Circuits: ASTD's Source for E-Learning*. Retrieved from http://www.astd.org/2009/0809_kapp.htm.

Presentations

Defelice, R. A. (2014). Metacognitive meringue: Recipes for reflection. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2014). Panel Discussion Facilitator: What is creativity in e-learning? Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2013). Is ADDIE dead? What's next? Presented LaSalle Lunchtime Learning Sessions, LaSalle University, Philadelphia, PA.

Defelice, R. A. (2011). Building best practices for online learning: Kitchen basics for the adult learner. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A., & Smith, M.R. (2011). Student's first: PATH Lab services. Poster session at The Pennsylvania Association of Councils of Trustees Conference 2011, Indiana, PA.

Gomboc-Turyan, J., Defelice, R. A., McCreary, B., & Wilson, L. (2011). Academic freedom in the classroom: Discussions of infringement. Paper presented at The Laurel Highlands Communications Conference 2011, Indiana, PA.

Defelice, R. A. (2011). Peanut butter & lettuce? When problem-based learning goes A-rye online! Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2010). Embracing the inner PM. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2010). Panel Discussion: Is there value in micro learning?. Presented Lunchtime Learning Sessions, LaSalle University, Philadelphia, PA.

Defelice, R. A., Ekinde-Epwene, B. N., Stewart, M., & West, C. (2010). New Media's impact on communication theories. Paper presented at The Laurel Highlands Communications Conference 2010, Indiana, PA.

Defelice, R. A., & Kapp, K. M. (2010). Reducing the hours it takes to develop. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A., & Kapp, K. M. (2009). How long does it take: A look at the numbers. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2008). Panel Discussion: Needs assessments. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2007). Panel Discussion: Working collaboratively and independently simultaneously: Independent and contractor and small business forum. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Defelice, R. A. (2005). Panel Discussion: Contracting 101. Presented at the Corporate Advisory Council Conference, Bloomsburg, PA.

Industry Background

Project Management

Manage and coordinate successful projects for corporate, educational, non-profit, and Internet clients. Responsible in areas of communication between vendor and client, project timeline, risk management, staff oversight. Also in charge of creating process documents for internal and external use. Proficient in assessing client needs and selecting vendors.

Senior Level Instructional Design

Assess, develop, and direct effective, quality training in the nonprofit, pharmaceutical, insurance, and healthcare sectors. Training delivery methods include standup lecture, computer-based training (CBT) and web-based training (WBT). Adept at creating and implementing new learning programs and evaluation plans. In addition to documenting and streamlining processes and guidelines.

Analyst/Evaluator

Proficient in examining and researching various training-based initiatives to provide results and recommendations to clients for optimization of goals and project work. Adept at using both quantitative and qualitative research and analysis, as well as, scholarly and trade publications to further support findings.

Consulting and Professional Positions (Academic, Corporate, and Non-profit)

Analyst/Sr. Instructional Designer

Talented Learning
Bloomsburg, PA
2014

Course Developer/Sr. Instructional Designer

St. Francis University
Loretto, PA
2014

Analyst/Web Developer

Graduate Admissions Office
Indiana University of Pennsylvania
Indiana, PA
Current

Analyst/Sr. Instructional Designer/Project Manager

PinPoint Strategies
Bloomsburg, PA
2008-2009, 2012- 2013

Sr. Instructional Designer

Designing Digitally, INC.
Franklin, OH
2013

Sr. Instructional Designer

Central Susquehanna Intermediate
Unit #16
Lewisburg, PA
2012

Graduate Assistant

Dr. Zachary Stiegler
Indiana University of Pennsylvania
Indiana, PA
Spring 2011

Coordinator

PATH (Project Assignment and
Technology Help) Lab
Indiana University of Pennsylvania
Indiana, PA
Spring 2009 – Fall 2011

Sr. Instructional Designer

Weatherbee Media
Collegeville, PA
2009

Technical Writer/Sr. Instructional Designer

KMS Learning, LLC (TestTrack)
West Chester, PA
2008-2009

Sr. Instructional Designer/Project Manager

Infologix, Inc.
Hatboro, PA
2007-2009

Sr. Instructional Designer/Project Manager

UL EduNeering
Princeton, NJ
2007-2008

Sr. Instructional Designer

Medtronic
Mounds View, MN
2007-2008

Instructional Designer

The Phoenix Group
E. Northport, NY
2007

Project Manager/Sr. Instructional Designer

Institute of Interactive Technologies
Bloomsburg, PA
2006-2008

Consulting and Professional Positions (Academic, Corporate, and Non-profit) (continued)

Instructional Designer

Vitesse Learning
Princeton, NJ
2006-2007

Project Manager/Designer

Geisinger Health Services
Danville, PA
2006

Instructional Designer

Axiom Professional Health Learning
Yardley, PA
2005-2007

Instructional Designer

Motionplan, Inc.
Pittsburgh, PA
2005-2006

Instructional Designer

Training and Communications
Group, Inc.
Berwyn, PA
2005

Project Manager/Instructional Designer

Wyeth Pharmaceuticals
Collegeville, PA
2004-2005

Information Technology Specialist

Ben Franklin Technology Partners
Bethlehem, PA
2000 – 2004

Online Training Developer/QA

College Center of the Finger Lakes
Corning, NY
2000 – 2002

Technical Skills

Adobe Acrobat (Interactive Forms)

Adobe Buzzword

Adobe Photoshop CS

Adobe Photoshop Elements

Articulate

Audacity

Blackboard

Camtasia

Canvas

Captivate

D2L (Desire to Learn)/BrightSpace

Dreamweaver

ELCAP (proprietary authoring tool)

Elluminate

Flash

GoToMeeting/Training

HTML (Basic)

Jing

Moodle

MS-Office Suite/Publisher

MS Project

MS Visio

ProjectConnect

ProShow Gold

NVU

Qualtrics

Saba (Centra)

Snag-It

TestTrack LMS

TurnItIn

Vegas Pro

VideoScribe

WIMBA

Windows Movie Maker

WordPress

Professional Activities/Memberships

Member of American Society for Talent Development (ATD) (2008-Present)

Member of eLearning Guild (2009-Present)

Member of the National Society of Leadership and Success Sigma Alpha Pi (2012 - Present)

Member of the Honor Society of Delta Epsilon Iota (2011 - Present)

Member of The Honor Society of Phi Kappa Phi (2010 - Present)

Author of DishingDesign blog (<http://www.dishingdesign.com>)

Awards

2009

23rd Annual IUP Foundation Doctoral Fellowship